

# FRESNO OFFICE MARKET

# THE KICK OFF

# STATE OF THE MARKET

With the federal government standoff in full swing, Fresno's office market showed zero signs of a shutdown during the first quarter of 2019. The most active submarkets included Downtown Fresno and North East Fresno, where vacancy rates dropped 0.7% and 1.4%, respectively. Overall vacancy was down 0.1% quarter-over-quarter and 0.8% year-over-year. Average monthly asking rents were up \$0.02/SF from last quarter. Year-over-year average asking rental rates increased \$0.05/SF.

Net absorption totaled 64,762 square feet during the first quarter of 2019. Fresno's Downtown, Northeast and Woodward submarkets recorded the highest absorption levels. The largest transaction within the three submarkets was a lease for 23,343 square feet of second-floor office space at Fresno Bullard Park office complex. The space was leased by Uplift Family Serveries, which provides a variety of services to the community, focusing on both mental and basic health needs. Fresno Bullard Park will serve as this non-profit's administrative headquarters for the Fresno region.

### **HIGHLIGHTS**

Fresno's 2019 office market kicked off to a good start. New construction projects are underway. Fresno has a total of 236,370 square feet currently under construction, up 77,426 square feet from last quarter. One of the newest construction projects to break ground is 7700 North Palm. When complete, this multi-story office building will total 41, 687 square feet and feature everything a tenant can expect from a new Class A building, including electrical vehicle charging stations, solar and ample on-site parking. This marks the final new development along Palm Avenue in the Palm Bluff submarket. This project is set to be finished late in the first quarter of 2020.

# **SALES ACTIVITY**

The Fresno investment and owner/user sales market remained competitive. The Downtown submarket had the largest total dollar transaction of the quarter, with 1221 Van Ness Avenue selling for \$3.7 million. A lack of desirable office properties in the market has local investors and owner/users looking for off-market product to satisfy their needs. With ample 1031 exchange money in the market, quality available properties are selling quickly.

# **CURRENT CONDITIONS**

Net Absorption Up

Rental Rates Increase

Overall Vacancy Decreasing

Total Construction Underway Increasing

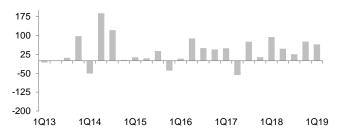
Sales Market Remains Competitive

# **MARKET ANALYSIS**

# **Asking Rent and Vacancy**



# **Net Absorption (SF, Thousands)**



MARKET SUMMARY						
	Current Quarter	Prior Quarter	Year Ago Period	12 Month Forecast		
Total Inventory	19.8MSF	19.8MSF	19.8MSF	<b>^</b>		
Vacancy Rate	10.4%	10.5%	11.2%	•		
Quarterly Net Absorption	64,762	75,906	94,028	<b>^</b>		
Average Asking Rent	\$1.71	\$1.69	\$1.66	<b>^</b>		
Under Construction	236,370	158,844	36,328	<b>^</b>		
Deliveries	14,734	4,230	5,885	<b>^</b>		

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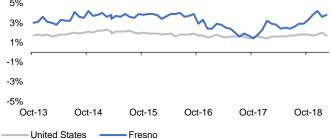
# **1Q 2019 FRESNO OFFICE MARKET**



# **LOOKING AHEAD**

The first quarter of 2019 was a good start to the year for the Fresno office market. Leasing activity is expected to continue to increase as the year matures. Net absorption and rental rates should increase moving forward. Investment and owner/user sales will continue to be off market. Look for new construction deliveries during the next two quarters.

# Total Nonfarm, Not Seasonally Adjusted, 12-Month % Change 5% 3% 1%

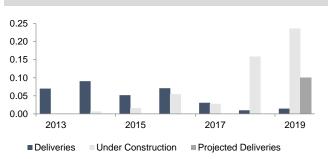


Source: U.S. Bureau of Labor Statistics

**PAYROLL EMPLOYMENT** 

# **CONSTRUCTION AND DELIVERIES**





LEASE/USER TRANSACTIONS					
Tenant	Building	Submarket	Туре	Square Feet	
N/A	Fresno Bullard Park	Northeast	Direct	23,343	
The Learning Experience	Shaw Missions Business Center	Clovis	Direct	10,000	
Koinonia Warship Center	4910 E Ashlan Ave	Midtown	Direct	8,077	
HDL Software, LLC	The Atrium	Woodward	Direct	6,046	
Air Treatment Corporation	7320 N Remington Ave	Palm Bluffs	Direct	5,760	

SELECT SALES TRANSACTIONS					
Building	Submarket	Sale Price	Price/SF	Square Feet	
1221 Van Ness Ave	Downtown	\$3,675,000	\$80	45,756	
1649 Van Ness Ave	Downtown	\$2,175,000	\$125	17,400	
6145-6153 N Thesta Ave	Northeast	\$1,850,000	\$201	9,200	
1398 W Indianapolis Ave	Midtown	\$445,000	\$65	6,820	
267 N Fulton Lane	Downtown	\$295,000	\$56	5,250	

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# 1Q 2019 FRESNO OFFICE MARKET



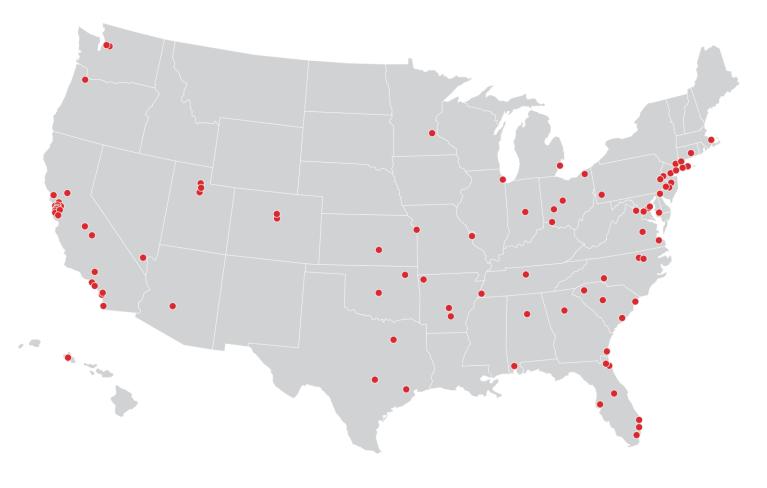
SUBMARKET STATISTICS								
	Total Inventory (SF)	Under Construction (SF)	Total Vacancy Rate	Qtr Absorption (SF)	YTD Absorption (SF)	Class A Asking Rent (Price/SF)	Class B Asking Rent (Price/SF)	Average Asking Rent (Price/SF)
Downtown/CBD	3,311,117	67,000	10.8%	23,647	23,647	\$2.14	\$1.01	\$1.20
Airport	1,376,710	-	12.8%	-5,950	-5,950	-	\$1.47	\$1.42
Clovis	1,025,356	-	6.7%	6,252	6,252	-	\$2.03	\$1.97
East Shaw	1,341,060	-	18.0%	-2,907	-2,907	-	\$1.53	\$1.52
Midtown	2,438,005	-	9.3%	-2,831	-2,831	-	\$1.58	\$1.49
Northeast	1,218,988	4,680	12.5%	17,172	17,172	\$2.15	\$1.77	\$1.79
Northwest	1,791,499	84,430	11.3%	4,442	4,442	\$2.50	\$1.95	\$1.97
Palm Bluffs	1,863,818	-	9.5%	3,435	3,435	\$2.65	\$2.38	\$2.41
West Shaw	1,731,629	-	11.2%	4,411	4,411	-	\$1.57	\$1.48
Woodward	3,675,528	60,000	6.8%	17,091	17,091	\$2.37	\$2.22	\$2.30
Suburban Total	16,462,593	169,370	10.3%	41,115	41,115	\$2.39	\$1.82	\$1.81
Market	19,773,710	236,370	10.4%	64,762	64,762	\$2.31	\$1.72	\$1.71



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